ants in Six-Story Tenent Stampeded to Fire Escapes by Explosion.

Door to Building in hich 23 Perished in Incendiary Fire.

terms, and two other alleged the Tombs awaiting trial ving bombs in their possession. ganization again defled Commis Waldo's detectives to-day by set-

A wild panic followed the explosion of the bomb shortly after 1 o'clock this morning. The bomb had been placed against the rear door of Salvatore Mattellone's pastry shop on the north si e of the building. The usual fusilade of at No. 102 East Houston street that

away, saw no suspicious persons enter- tectives were inclined to believe this ing or leaving the tenement house be-fore the explosion. He had his hands plosion was intended to be preliminary full for several minutes quelling the to a systematic blackmalling of the frufrantic tenants. The explosion played some queer tricks. It blew down the rear door of the pastry shop and the door leading.

This morning's explosion was the first that the pastry shop and the door leading.

Y RACE TO ROOF, into the back yard from the hallway; ail of the store fixtures in the pastry shop were uninjured, except a showcase in front, which was ground into shop across the hall rfom the pastry later. Both of them were caught with shop, but it lifted ten-year-old Josie Pampinello, who lives above the pastry

mixes his pastry, was the baker's bull- Cuchira, who was nabbed at Twentya bomb in the hallway of No. dog, who answers to the name of ninth street and Second avenue on Oct. ystic street, a six-story tenement Jake." When the bomb went off Jake 5 with a bomb in his possession.

house occupied by more than 100 per- jumped forward, barking, and over-A wild panic followed the explosion of eggs and sugar all over himself until

of the building. The usual fusilade of at No. 102 East Houston street that revolver shots was fired, and men, women and children swarmed down the stairways, the front and rear fire-escapes, while others fied to the roof. Polleeman Gram, at the intersection of Houston street, less than sixty feet the usual blackmailing letters. The decays, saw no suspicious persons entergal baker, whose reputed wealth had

This morning's explosion was the first on this block since one at No. 222, next door, three years ago, which resulted in a fire in which twenty-three people lost case in front, which was ground into splinters, and the plate-glass front was since the arrest of Guiseppe Costabile, blown out. It left unscathed the rear alleged chief of the bomb makers, on door leading into Henry Kell's jewelry Sept. 5, and Giovanni Rizzo ten days

bombs in their possession. Costabile had his under his coat, and hop, out of bed and threw her on the Rizzo was placing his in a doorway. floor, and sent all the pictures in the when the Italian squad pounced upon room clattering to the floor.

The state of the floor was placed with the squad pounced upon them. Awaiting trial in the Tombs are FRIGHTENED DOG ENCASED Deminicio Santiantio, who was arrested for placing a bomb in Domenici Mar-In the rear of the pastry shop, tuccio's coal and wood cellar, at No. 319 chained to a table on which Mattellone East Fifty-eighth street, and Angelo



The New, ANTISEPTIC Soap which Purifies the Skin Benefits it while Cleansing; Prevents Infection and Disease; is Luxurious and Delightful for Everyday Use.

Poslam Soap is the perfect product so long sought-a medicinal skin soap

Poslam Soap is the perfect product so long sought—a medicinal skin soap, germicidal, yet at the same time pleasing and luxurious.

It is different from all other soaps and superior because medicated with Poslam, the famous skin remedy, in sufficient quantity to render it thoroughly antiseptic, and to exert the most beneficial action upon the skin.

Poslam Soap is delightful for everyday use on the human body; face, hands, feet, hair, scalp, teeth, gums, for bath, shaving and shampooing. It makes every cleansing operation a source of healthfulness, purifying the tissue and preventing infection and disease. Its cleansing qualities are perfect. It is so pure that it is recommended for use in the mouth for cleaning teeth and gums, and greatly benefits the tender skins of chafing infants.

ALL DELIGGISTS SELL POSLAM SOAP

ALL DRUGGISTS SELL POSLAM SOAP PRICE, LARGE CAKE, 25 CENTS SPECIAL LIMITED INTRODUCTORY OFFER—A Free Trial-Size Cake Will Be Sent Upon Return of This Coupon:

FREE TRIAL POSLAM SOAP

Fill out and mail to THE EMERGENCY LABORATORIES, 32 West 25th St., New York City.

WRITE PLAINLY.



That Will Make Clothing History

Over 6,000 Winter overcosts to choose from, each at a saving of \$6.50 to \$17.50. Now you ask why such values are possible at the very beginning of the season. Now we tell you why.

This sale was carefully planned months ago and certain favorable conditions taken advantage of. Two mills, famous for their overcoatings, lost confidence in their styles designed for this season, and were anxious to dispose of thousands of yards of goods, which we bought at a big reduction

Time has shown that THE STYLES WERE RIGHT and that the mills erred in sacrificing their production.

But the benefit is yours, because you get fabrics in these coats that usually go into garments at much higher prices.

\$18 Value \$1 1 Overcoats,

TEW Model Coats of black and Oxford Melton and fancy overcoatings tailored, styled and finished like usual \$18 garments. All sizes for men and

\$20 Value \$13.50 Overcoats

F you plan to spend \$20 for a Winter Overcoat, you miss a chance to save \$6.50 if you don't see these. There are belted back, convertible collar and 34 length models. Choose from Gray, Tan and Brown mixtures, and very fine Black and Oxford Meltons. Every coat has best serge linings and satin deeve linings.

\$22.50 Value \$ Overcoats

OR stout men here aredark Oxford Overcoats made particularly to fit hem. For Men and Young Men of regular build from 32 chest up, here are fancy Tan, Brown and Gray mixtures as well as conservative Oxford and Black coats. Every garment would be extreme value at \$22,50.

\$25 Value \$1 7.50 Overcoats.

TUST a few of the models are: Double breasted convertible collar models, Ulster collar belted models, single breasted convertible collar models and regular % length (46 inch long) overcoat models. Irish Friezes, Meltons, Kerseys and Cheviot mixtures are here. Particular attention is called to the rich dark brown kerseys, the warmth without weight gray mixtures and the dressy black and Oxford Meltons and Kerseys. Also medium weight black and Oxford coats, silk lined to the edge.

\$28 Value \$19.50

RAGLAN Shoulder Overcoats, convertible collar overcoats and conservative box overcoats. The fabrics include kerseys, meltons, worsted finished cheviots and cassimeres; colorings are new blue, grays, tans, browns, greenish grays, Oxfords and blacks.

\$30 Value \$22.50 Overcoats,

WARMTH without weight garments in-cluded in this range. Here are new browns, grays, tans and blues. Many have fancy back and are skeleton lined. Check and stripe effects as well as plain blacks and Oxfords. Included

The tailoring is in keeping with the fabrics and is the high Hackett-Carhart standard unsurpassed for over 50 years.

The models are an exposition of all this season's newest correct designs, the new Ragians, the new convertible collar coats, both single and double breasted, with or without belts, and the new box models.

The fabrica present an assortment of every known weave and coloring and furs that are correctly used for overcoats. Besides the goods from the two mills referred to, there are fabrics from fifteen of the best mills in Europe and America, and furs from all the world.

The values are truly stated in this announcement, and are the best overcoat values ever offered at the beginning of the season.

\$35 Value \$25

THE biggest range of all. 2000 coats at \$25 each, and every one \$35 standard. Raglan, Button through, convertible collar and box coat models. Every length from 45 to 52 inches. Every size from 32 to 52. Every coloring from black to lightest grays and

\$40 Value \$77.50 Overcoats,

CONSERVATIVE Coats of Lamb's wool vicuna, and extremely smart coats semi-box back models, button through, in fuzzy long nap gray and brown Oxford weaves.

\$50 Value \$32.50 Overcoats,

DIGNIFIED Garments of fine black and Oxford kersey and dark soft weave overcoatings. Qualities never before had under \$50.

\$55 Value \$37.50 Overcoats,

OVER 200 Garments specially priced at \$37.50. Here are the finest Meltons, Kerseys and Vicunas in plain and fancy weaves that the best mills in are dark Oxford Melton coats with fancy backs. | England give to the world.

Men's Fine Fur and Fur Lined Coats

TOTAL of 980 garments, mostly A samples from the best manufacturing furriers in America. Calf, dog, Persian, otter, muskrat, mink and hundreds of other coats for auto and street wear, all at 1-3 to 1-2 off Regular Prices.

Men's Racoon Coats. Flannel lined and auto style. Regular \$22.75

Coats of kersey shell, Muskrat trimmed and muskrat collars; very dressy; all sizes. Regular price \$29.75

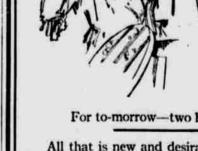
Men's Wallaby Auto Coats, Flannel lined and cut full. Reg. \$42.50

Men's Natural Muskrat lined coats Persian or Muskrat collar, selected Persian or Mussian skins, Kersey shell. Regular \$45 price \$75.....

Selected Muskrat lined coats with Persian or Muskrat collar. This season's latest styles for auto or street wear. Regular price \$67.50

25 STREE

Other high grade coats in Raccoon, Civet Cat, black natural Muskrat, etc., at less than the price of raw skins.



A STORE FOR ALL THE PEOPLE

Our buyers and merchandising managers most certainly have caught the spirit of enthusiasm, and the great rush of eachday's business seems to add fuel to the flame of response to our demand

Items exemplifying careful and clever purchases are pouring into the advertising office with the result that we find it difficult to choose when it comes to giving preference for real merit. Remember that every item which appeared in our great twelve-page advertisement last Sunday is still on sale, and equally good values are continually being added to them.

Millinery Showing of Exceptional Interest Beauty Sharing the Honors With Values

Our very comprehensive collection of seasonable milli-nery is proving to be the centre of attraction to scores of discriminating women.

A visit to our fine, airy millinery rooms, with their won-derful assortments, will suffice to convince and the prices will inspire immediate confidence in Kesner's values.

In making these statements we practically reiterate the many remarks heard on our opening day.

Our styles are at all times typical of the latest expressions in new millinery, and the values are positively guaranteed. This, our opening display of hats, is a very comprehensive one, prices ranging up to fifty dollars.

To emphasize our real value-giving policy we have established a standard in this department which we expect (and not without reason) will be the means of making it one of the best patronized in the city of New York. This standard is represented in "Our Special" Trimmed Hats, at

Our showing of hats at this price is without doubt quite unprecedented, the newest effects in shapes and novelty trimmings being deftly used in their making.

For to-morrow—two hundred characteristic values are offered at THIS PRICE.

All that is new and desirable in untrimmed hats and trimming. Where materials are purchased from us we make no charge for the trimming.

Silk Velvet Shapes of the best quality. A special purchase enables us to offer to-morrow a large quantity of the very best quality Silk Velvet Hats. This is a very striking value special. We have a very large variety in the practical, medium and large shapes, as well as the We positively guarantee that there is not a hat in this lot worth less than \$5. Our price to-morrow \$2.35

Fancy Feather Novelties—A large importer's sample line, in wonderful variety—every style of feather trimming is included in the assortment. Values positively up to \$1,50. Your unrestricted selection to-morrow for

Silk Velvet Ribbon | Our Scotch Wilton Superior quality, satin back, 2½ inches wide, in all the popular colors; real value 39c.; for, per 25c

Real Irish Lace

Three specials are offered to-morrow at prices well worth taking advantage of. Real Irish insertion with rose pattern; value 98c per 35c

Real Irish Edge, inch and three quarters wide; value \$1.25 per 68c

Net Curtains at wonder-ful savings. Fancy net curtains in white, Arab, red and green colorings, Fish nets and novelty designs. 36 inches wide; regular value 10c

45 inches wide; regular values 25c and 29c; for 19c. 50 inches wide; regular value 45c to 65c; for 37c.

Novelty Lace Curtains These represent the purchase of a number of short lots from a very well known lace curtain manufacturer. They were bought at a big discount. We have assorted the entire purchase, comprising Bonnaz, Renaissance, Marie Antoinette, Cluny, in 21/2 and 3 yard lengths, in ivory, white and

Regular \$1.98 values for, per pair, \$1.45. Regular \$2.50 values, for, per pair, \$1.85.

Regular \$3.25 values, for, per pair \$2.45. Brass Extension Rods, 27 to 54 9c inches; regular 121 oc value for ... 9c

Door Panels of Renaissance mounted on neavy net and scrim. The motif in any one of these panels is worth more than we ask for the panel; complete sizes; 36x45 inches.

Real value \$1.25 to \$2.25; your 69c

Half Sash Curtains -for sit or bathroom; all colors; tulruffles. One and a quarter yards long, 36 inches wide, with colored and plain white ruffles; the labor alone on these is worth more than we sell 23c them for to-morrow; per pair

Ecru&WhiteMadras -36 inches wide, in lengths from 10 to 15 yards each. We will cut to suit purchaser; regular 25c value 16c

Remarkable Values in Rugs-rapestry Rugs seamless, 9x12; on of the most durable rugs made; me-dallion and Oriental designs. No dallion and Oriental \$12.45

Rugs We make these rugs in our own factory. We do not sell any other retail store in New York. If they should be seen in any other retail store, then you may depend upon it they have been purchased at our retail selling price. Full range of designs and colorings at the following remarkable prices: 9x12, \$15. 8.3x10.6 ft., \$13,50, 6x9, \$9. Bracelet Gold plated adjustable. Will fit any arm. Bright finish; in individual box. Real 50c value 37c

Collar Pins or Brooch Pins. The newest designs set with amethysts, jades, emeralds or sapphire-colored jewels. Variety of patterns. 21c

Pocket Knives Great variety of handles; horn, stag, pearl; small and large sizes; two and three blades of the finest steel. Real 35c 21c to 50c values, for

Smart Clothes for Men Specimens of value-giving in our "Daylight Clothes Shop" will be rep-resented to-morrow in well made, stylish suits for men and young men

remarkabiy Nine Dollars and Fifty Cents. Price is by no means the least at-traction in these garments. Sensible men will become immediately in-terested to the extent of purchasing when they see these clothes. Many of them are hand tailored. The ma-terials are guaranteed all wool and represent all the season's newest shades, blue serges, fancy cassimeres, cheviots and Scotch tweeds; full of cheviots and Scotch Lactorial style and snap. Real \$12.00 and \$15.00 values \$9.50

Boys' Norfolk Suits Made of spiendid wearing tabries Fancy cheviots or blue Fancy cheviots or inches serges; specially priced \$1.95

Men's Shirts Here is a lot representing a very timely purchase of 200 dozen Fall shirts in novelty and staple patterns, plaited and plain; quality the kind usually sold at \$1.00; made in coat style; attached cuffs; perfect in every detail. Sizes 14 68c

Men's Neckwear-Here another fortunate purchase made from one of New York's leading makers of high grade neckwear which enables us to place on sale 300 dozen regular 50c and 75c open end four-in-hands; including hun-dreds of extremely stylish and distinctive patterns; and remember, the quality is guaranteed not to be less than 50c values, 25c

Blue & White Linoleum Two yards wide. Very suitable patterns for bathrooms and kitchens. Excellent quality, but the patterns are slightly misprinted in places. We have one thousand yards in two cual-

Handkerchiefs

Colored bordered child's handker chiefs, regular value 5c. for Men's Mercerized Handkerchiefs, fancy borders, regular value 10c Ladies' Embroidered Handkerchiefs, regular value 25c, for 15c Ladies' Initial Handkerchiefs (6 in 15c)

Ladies' Initial Handkerchiefs (6 in box), regular value 25c \$1.00 each, for, per box
Ladies' All Linen Embroidered Handkerchiefs (4 in box), regular value 25c each, for, per box
Ladies' Sheer Handkerchiefs (6 in box), regular value 10c cach, 29c
Men's All Linen Initial Handkerchiefs, regular value 15c each, 10c

A Big Hosiery Purchase of men's, children's and infants' Cash-mere Hose from one of the best mills in America at about 1/4 less than

regular price.
Men's Black and Natural Cash-Children's Cash -

mere Hose bed merino heel and toe; tuil seamless; sizes 5 to 10. Regular 35c value Infants' Cashmere Hose

Women's White Cot-

ton Union Suits -Heavy weight, fleece lined; high neck, long sleeves; ankle length; hand trimmed. Best combed yarn. The run of the mill. Regular 55c \$1.00 value for.

Drug Department-To the first two hundred purchasers

of \$1 bottles of Carmichael's Gray
Hair Restorer to-morrow we will
include gratis a 50c bottle of
Carmichael's Hair Tonic. The 85c Beef, Iron and Wine; pint bottle

Cathartic Granules; bottle for 5c. Emulsion of Cod Liver Oil; large size for 39c. Phenacetine; per ounce for 30e. At mour's Essence of Pepsin; half

Compund Licorice Powder; 4 oz. Asafoetida Pills; bottle of 100 for

Warburg's Pills; bottle of 100 for

Syrup of White Pine Compound for 10c. Calomel and Soda Tablets; bottle of 100 for 7c. Pure Norwegian Cod Liver Oil; per

Writing Paper Manhattan have one thousand yards in two cualtities:

55c quality; per sq. yard ... 31c

65c quality; per sq. yard ... 36c

65c quality; per sq. yard ... 36c



"I AM LOOKING OVER the many unsolicited letters of congratulation received by KES-NER'S on values and service so far rendered on this, their opening week. The prices quoted in the great Sunday's advertisement, M. Wy I am told, are still holding good."

tisement is guaranteed. We only mind your money until your satisfaction is J I KESNER CO

J. L. KESNER CO. 6th Avenue, 22nd and 23rd Streets.



4.1

E.E.TURLINGTON. Vice President. 265 Broadway, 125th Street, 119 W. 42d St. 841 Broadway,

Near Chambers St.

Near Third Avenue. Harlem and 42d Sireet Stores Open Evenings

Near Broadway.

Corner 13th St.